



The Everest Challenge Blue Mountain returns Oct 16th, 2022

Calling on local Charities and individuals, and teams to join us and make a difference in our community!

Blue Mountain Village, August 24th, 2022 – Blue Mountain Village Foundation announces the Everest Challenge is returning this fall.

On October 16, 2022, at Blue Mountain Village, teams of 2 – 20 will climb Blue Mountain together to reach the combined height of 29,092 ft., the height of Mount Everest.

The Everest Challenge is a one-day hiking event that challenges participants to raise \$400 and hike the height of Mount Everest. It takes 40 trips up Blue Mountain to achieve this goal which is why we do it in teams. For example, a team of 10 only has to hike the Mountain 4 times to reach the goal. The bigger your team, the fewer times you climb. The day is filled with fun, activity, music, food, and, best of all, raising money for a great cause.

This year we are taking an innovative approach by inviting up to 5 charities to partner on this initiative. These local charities will put in teams, and all the funds raised by those teams will go back to those individual charities. This gives the opportunity for smaller charities to participate in a much larger event without the associated risk, “Just one more way we are helping to empower our community,” said Andrew Siegart.

The first charity to partner on the Everest Challenge is Gilda’s Club Simcoe Muskoka. Executive Director Aaron Lutes said, “Gilda’s Club Simcoe Muskoka is excited to be a part of this amazing journey led by the Blue Mountain Village Foundation. So many individuals in our community are diagnosed with cancer every day, and their journey is not unlike the one to climb Everest – you need a team, you need a plan, and you need a lot of help to climb that mountain. We exist “so that no one faces cancer alone”™, and with the Everest Challenge, we will be able to help many successfully overcome the challenge of Canada’s #1 disease.





Andrew Siegwart, President Blue Mountain Village Assoc. had this to say about the Everest Challenge: “No issue is insurmountable when we work hard together to push beyond our limits; that is the message and spirit of this incredible community event.”

This fundraiser is a celebration of the Blue Mountain Village Foundation’s legacy of support and service to others when kindness and generosity are needed most. Join us and help to reach our goal of raising \$250,000.00!

The cause - Blue Mountain Village Foundation

The Blue Mountain Village Foundation exists to close social gaps in our community, supporting local charitable organizations in South Georgian Bay (including Collingwood, Wasaga Beach, Stayner, Town of the Blue Mountains, Meaford, Duntroon, Singhampton, Kimberley & Creemore). Since its inception over 15 years ago, BMVF has raised more than 1.61 million dollars invested into the community through meaningful and necessary programs and support services.

For more information, visit our website – www.everestchallengeblue.ca

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